



# HARDIK SHARMA

Digital Marketing

## About Me

An enthusiastic digital marketing specialist with a keen eye for trends and a results-driven approach. Proficient in developing and executing comprehensive digital strategies across various platforms to increase brand visibility, engagement, and conversion rates.

+91 9310234776

hardiksharma6373@gmail.com

WZ-853, Rani Bagh, Pitampura, New Delhi

## Language

- Hindi
- English

## Expertise

- Social Media Marketing
- Advertising Marketing
- Digital Marketing
- Search Engine Optimization
- Google Ads
- Facebook Ads Management
- Instagram Ads Management
- LinkedIn Marketing
- Email Marketing
- WhatsApp Marketing

## Experience

- Skilled in leveraging SEO, SEM, social media, and content marketing to drive targeted traffic and optimize online presence.
- A data-driven mindset enables me to analyze campaign performance and make informed decisions to achieve business objectives.
- Committed to staying ahead in the ever-evolving digital landscape and delivering impactful marketing solutions.

## Education

- Bachelor Of Arts- IGNOU
- Certificate In Digital Marketing- Arena Animation
- Senior Secondary - NIOS
- Secondary- NIOS

## Skills Summary

Social Media Post    WordPress Website Design    Canva Design  
Emailer Design    Ad Account Creation    Keyword Research

## Technology

Illustrator    Photoshop    WordPress  
Canva    A.I Tools